



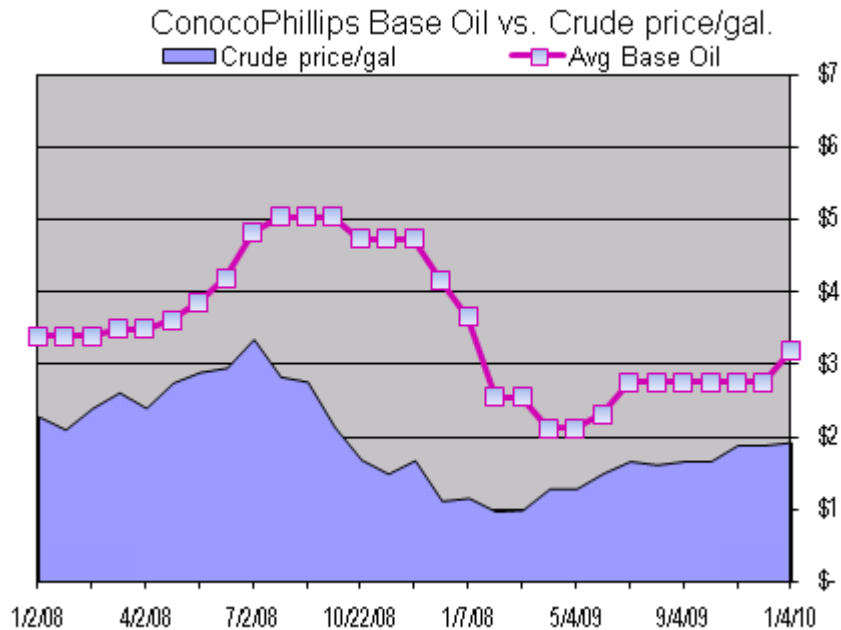
From: The Dale Moseley's
Your Lubricant Technical Source

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FLAMINGO
OIL COMPANY
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INDUSTRY WIDE LUBE OIL PRICE INCREASE

Feb / March 2010



It has been about six months since the last lube price increase, which is not long enough, but longer than what we have seen over the last three years. Supply has been steady and demand has been weak, but getting stronger. In our opinion, the reason for the increase of crude oil and thus, all petroleum products is the weakness of the dollar; a factor caused by excessive government spending, which may continue and accelerate.

Most brands have announced increases for February or March. The dates of the increase for our brands are as follows:

February 15 – Flamingo, SureGuard,
February 22 – Shell, Pennzoil, Quaker State, Aeroshell
March 1 – Coastal, Kendall, 76, Phillips 66 Aviation, Conoco
March 8 – Castrol, BP

We appreciate your business and apologies for any problems this may cause. The increases will fall in the 7% to 10% range, but vary by brand, product and package. Your sales representative will have the specifics.

Sincerely,

Dale Moseley